

## About the Film Audience Network

The Film Audience Network (FAN) was set up in 2012, using funds from the National Lottery to support a stronger and more connected approach to growing audiences for British and international film on the big screen.

FAN is made up of eight regional and national Hub Lead Organisations (HLO) providing a comprehensive geographic reach across the UK with the aim of increasing the breadth and depth of film available to audiences. The network develops and funds audience-facing projects at a local level.

FAN is central to the BFI's commitment in [BFI2022](#), its current five year plan, to giving everyone, everywhere in the UK the opportunity to enjoy and learn from the richest and most diverse range of great British and international filmmaking, past, present and future.

The priorities for FAN under BFI2022 are as follows:

**Engaging audiences** - maximising the number of audiences engaging with FAN activity and increasing the quality and cultural depth of their experience

**Broadening film choice** - increasing access to a wide range of independent British and international film for audiences – especially those outside London

**Diversity** - increasing the diversity of audiences engaging with FAN activity

**Young audiences** - boosting participation of 16-30 year olds in FAN activity

**Screen heritage** - facilitating greater access to archive content with a particular focus on national and regional collections

**Skilled workforce** - enhancing the quality of audience-facing activity, deepening knowledge and building capability in its membership

## About Film Hub Scotland

As part of the [BFI's Film Audience Network](#), we are one of eight Hubs set up across the UK to extend film choice, increase and broaden film audiences, and enhance opportunities for audiences to engage with and learn about film.

We support a network of like-minded film exhibitors – from film societies to multiplexes – to work together to better serve Scotland's diverse population. We provide Hub members with a range of funding opportunities, screening programmes, training, networking events and audience research. We help Scotland's exhibitors to become truly inclusive, reaching as many new and existing audiences as possible. Funding from the UK **National Lottery** enables BFI FAN to continue its broad range of activity to encourage greater engagement with independent and British film across the UK.

Film Hub Scotland is led and managed by [Glasgow Film](#).

## About Glasgow Film

Glasgow Film is a national centre for film and moving image media where audiences and filmmakers experience and debate cultural practice and ideas through diverse, unique and quality programmes that transform the way people see the world, through film.

- [Glasgow Film Theatre](#), Glasgow's year-round centre for film-lovers.
- [Glasgow Film Festival](#), the launching pad for the best of international and Scottish cinema.
- [Glasgow Short Film Festival](#), Scotland's leading short film event.
- [Glasgow Youth Film Festival](#), one of the most innovative youth film festivals in Europe.
- Glasgow Film's [Learning and Engagement](#) programme integrated across all areas of Glasgow Film's work.

## ABOUT FHS MEMBERSHIP

Membership of FHS is FREE to qualifying organisations and offers a range of **benefits**, including:

1. **Funding opportunities** - schemes for audience development and bursaries for training and development, in line with FAN objectives
2. **Development opportunities** - access to training & professional development courses and events; peer-to-peer mentoring and support
3. **Networking opportunities** - events, conferences and meetings hosted by the Hub and its partners, and across FAN
4. **Collaboration opportunities** - participation in joint programming and audience development projects, and regional and national initiatives with reach and profile
5. **Advice and guidance** - accessible support about a range of topics including programming and audience development activity
6. **Audience insight** - access to up to date research and market intelligence on audiences and film exhibition trends
7. **Marketing support** - promotion through Hub and FAN web sites, mailing lists and social media channels
8. **Advocacy** - Build stronger profile for the exhibition sector in Scotland through lobbying and Influence decisions about how film funding is prioritised.

**In order to join, prospective members must share FAN's vision and strategic priorities as set out in BFI2022. In addition, organisations must be formally constituted (e.g. as a community interest company or limited liability company registered at Companies House; a charity or trust registered with the Charity Commission; a Local Authority or statutory body; or a voluntary group with a written constitution and bank account).**

## ELIGIBILITY FOR MEMBERSHIP

Membership of the Film Hub Scotland Network is open to constituted organisations but not to individuals. We welcome membership applications from any organisation that:

- (a) Already screens films to public audiences or its membership (or has plans to do so within the 12 month period from joining) and/or
- (b) has a related interest in broadening the range of film available to audiences and in enriching the cultural value of communal film screening activity.
- (c) Is based in Scotland.

Eligible organisations include (but are not limited to):

- Cinemas (independent and local/national circuits)
- Mixed arts venues
- Volunteer-run film societies and community cinemas
- Touring cinemas and community screen networks
- Film festivals
- Screen archives
- Regular pop-up film events
- Academic institutions
- Museums and galleries
- Local authority departments and agencies
- Local and regional development agencies
- Community groups and leisure providers

## HOW TO BECOME A MEMBER

To become a member, simply complete the application form and submit it along with the signed declaration and appropriate supporting documents to [info@filmhubscotland.com](mailto:info@filmhubscotland.com).

When you become a member of Film Hub Scotland, you agree to do the following:

- Support the expansion of film choice for audiences
- Participate in Film Hub Scotland activities
- Share relevant data with Film Hub Scotland and BFI
- Promote Hub activity (for example, through your organisation's website, social media, newsletters etc).

### PLEASE NOTE:

Most of the financial support offered by the Hub is only available to members. However, membership does not automatically confer eligibility for particular schemes and initiatives, and applicants should consult the criteria of individual calls for full details of who can apply.



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## Membership Guidelines & Eligibility

Membership of Film Hub Scotland entitles your organisation solely to the benefits outlined in this Membership Guidelines and does not confer any rights within the management of the project. Private individuals are not eligible for FAN membership in their own right but are encouraged to sign-up to the FHS newsletter to keep in touch with FAN news and developments around Scotland and the UK